



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Robert M. Zeidman
Title: Method for Advertisers to Sponsor Broadcasts without Commercials
Serial No.: 09/767,819 Filing Date: January 22, 2001
Examiner: J. Manning Group Art Unit: 2614
Docket No.: M-15589 US

San Jose, California
October 18, 2004

Mail Stop Amendment
Commissioner For Patents
P.O. Box 1450
Alexandria, VA 22313-1450

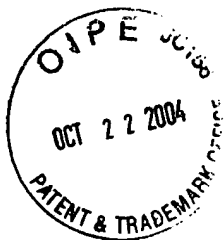
AMENDMENT

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Technology Center 2600

Dear Sir:

This submission responds to the Office Action of August 12, 2004. Please amend the above-referenced patent application as follows:

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Alexandria, VA 22313-1450

Re: Applicant(s): Robert M. Zeidman
Title: Method for Advertisers to Sponsor Broadcasts without Commercials
Application No.: 09/767,819 Filed: January 22, 2001
Examiner: Manning, John Group Art: 2614
Docket No.: M-15589 US

Dear Sir:

Transmitted herewith are the following documents in the above-identified application:

- (1) Return Receipt Postcard;
- (2) This Transmittal Letter (1 page in duplicate);
- (3) Amendment (11 pages).

- ☒ No additional fee is required.
☒ The fee has been calculated as shown below:

CLAIMS AS AMENDED

	Claims Remaining After Amendment		Highest No. Previously Paid For		Present Extra	Rate	Additional Fee
Total Claims	10	Minus	20	=	0	x \$9.00	\$ 0.00
Independent Claims	8	Minus	8	=	0	x \$44.00	\$ 0.00
<input type="checkbox"/>	Fee of _____ for the first filing of one or more multiple dependent claims per application						\$
<input type="checkbox"/>	Fee for Request for Extension of Time						\$ 0.00

Total additional fee for this Amendment:

\$

- ☒ Conditional Petition for Extension of Time: If an extension of time is required for timely filing of the enclosed document(s) after all papers filed with this transmittal have been considered, an extension of time is hereby requested.
- ☒ Please charge our Deposit Account No. 50-2257 in the amount of \$ 0.00
- ☒ Also, charge any additional fees required and credit any overpayment to our Deposit Account No. 50-2257

Total: \$ 0.00

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on October 18, 2004.

Attorney for Applicant(s)

10/18/2004
Date of Signature

Respectfully submitted,

Edward C. Kwok
Attorney for Applicants
Reg. No. 33,938